

# Masheena

## west coast hard rock



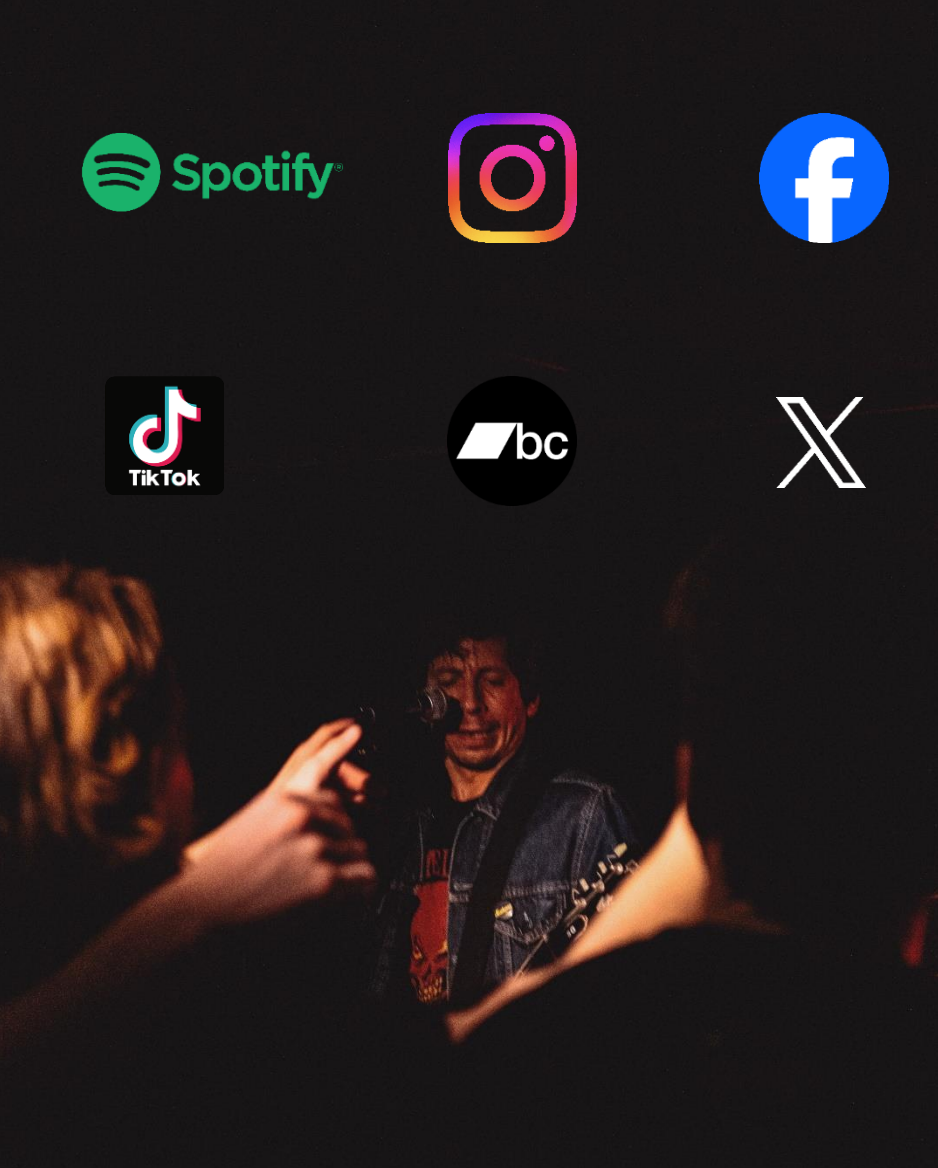
Masheena is based on a simple yet challenging mission: to honor the rich heritage of hard rock music by creating great songs that people can connect with.

The story so far: a gang of seasoned musicians from the Bergen, Norway hard rock scene with experience from bands like Immortal, Abbath, Lost at Last and Royal Rooster, got together at the end of 2021 to record an EP after a few rehearsals. The result caught the interest of revered Swedish label Majestic Mountain Records, who immediately signed the band to do a full album. The album, 'West Coast Hard Rock', was produced by Iver Sandøy (award winning producer and Enslaved drummer) and mixed in Austin by Gene 'Machine' Freeman (producer Clutch, Lamb of God, King Crimson) which again led to a second signing with indie label Electric Label Records from Philadelphia upon completion in mid-2022.

The versatile music genres smashed together in the debut album 'West Coast Hard Rock' was fronted by the single '1979', a Sabbath meets Kiss tune, which reached Norwegian radios and got this new band a place in the Norwegian rock scene after their debut at the label's festival in Oslo end November 2022. The tune was nominated to hard rock tune of the year by one of the biggest rock blogs in Norway, Rockman.no, and gave the band a top 10 placement in the Norwegian Tons of Rock contest for a gig at the festival in 2023.

The album was released 25th of August 2023 to overwhelmingly positive reviews, and even placed 6th on the highly influential Doom Charts for the same month. October 2023 Masheena was the most played band on Chicago's 'Tobacco Road' Radio show, a part of Cowboy's Juke Joint.

Even though the Stoner environment has embraced the debut album, the Sabbath to Kiss to Soundgarden references are bridging listeners across musical segments.



## QUOTES & LINKS

**'Side A's got hooks. Side B's got hooks. Rest assured, here be hooks.'**

- [The Obelisk review](#)

**'If the catchphrase "the next big thing" wasn't so worn out, it could be used here again.'**

- [VISIONS: Das Magazin für Rockmusik](#)

**'Intense and devastating, this first installment by MASHEENA is a complete success.'**

- [Rock'n Force Webzine](#)

**'West Coast Hard Rock will push all the right buttons for so many folk – Clutch, Foo Fighters, QOTSA, Monster Magnet, and many, many more.'**

- [Velvet Thunder](#)

**"When you have a song as good as this, you don't need more than one song."**

- NRK DJ Totto Mjelde about the single '1979'

- [Veil of Sound](#)

## OTHER LINKS

- [Masheena.rocks](#)

- [linktr.ee/masheena](#)

- [Doom Charts August 2023](#)

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